# **Volunteering Americans Mailing List**

AmeriList
Direct Marketing Solutions

Visit us online at amerilist.com

Total Universe: 2,204,311 Base Rate: \$80.00/M

# **Description Summary**

Faith in humanity...restored! This database is made up of individuals across the country who do work to help others solely from the kindness in their hearts. This group of prospects is not paid for their work, and truly enjoy doing their part and giving their time. Our volunteers' mailing list is the ideal source for non-profits who may be looking to target consumers who give back. Whether you are a marketer looking to offer these consumers products or services to help them continue their volunteer work, or you are a marketer looking to offer these volunteers something to reward them for their hard work, we have the accurate data to help you get in touch with them. Don't miss out on this generous group of prospects!

# **Recommended Usage**

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: houses of worship (churches, synagogues, mosques, etc.), religious charities, private educational facilities, recreational groups, schools, travel, entertainment, nonprofits, fundraising and much more.

#### Consider the facts:

- •Individuals between the ages of 30 and 55 are most inclined to volunteer
- •It is said that 57% of volunteer work worldwide is done by women

#### **How Our Data Is Compiled**

Our Volunteer Americans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

# **Market Type**

U.S. Consumers

#### **List Channels**

Postal, Telemarketing, Email

#### Source

Compiled, Direct Response

## Geography

Domestic U.S.

## **Output Options**

Electronic, Printed

## **Update Cycle**

Monthly

#### **Minimum Order**

Quantity: 5,000 Price: \$400

#### **Net Name**

Inquire

#### **Exchanges**

Inquire

#### Reuse

Inquire

#### Cancellation

Inquire

#### **Sample Mail Piece Required**

Please Inquire

#### Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

# Popular Selections (for additional selections please inquire)

HH Income \$5/M	Ethnicity Lifestyle Occupation	\$5/M	Credit Education Donor	\$5/M \$5/M \$5/M
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For additional information or list counts, contact your representative or list manager at 1.800.457.2899